

09/10/2012 11:10:02
Performance Report

WNET KIDS
National Underwriting
Page 1
09/03/2012 -

09/09/2012

Search Criteria: Underwriter: ALL Series: ALL

Program	Underwriter(s)
Air Date & Time	

ARTHUR #1501

Wed, 09/05/2012 at 07:00	CHUCK E. CHEESE'S; PTV STATIONS
Wed, 09/05/2012 at 19:00	CHUCK E. CHEESE'S; PTV STATIONS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

CAILLOU #308

Mon, 09/03/2012 at 13:00	PTV STATIONS
Tue, 09/04/2012 at 01:00	PTV STATIONS
Sat, 09/08/2012 at 13:00	PTV STATIONS
Sun, 09/09/2012 at 01:00	PTV STATIONS

This program appeared 4 times between 09/03/2012 and 09/09/2012.

CAILLOU #309

Tue, 09/04/2012 at 13:00	PTV STATIONS
Wed, 09/05/2012 at 01:00	PTV STATIONS
Sun, 09/09/2012 at 13:00	PTV STATIONS
Mon, 09/10/2012 at 01:00	PTV STATIONS

This program appeared 4 times between 09/03/2012 and 09/09/2012.

CAILLOU #310

Wed, 09/05/2012 at 13:00	PTV STATIONS
Thu, 09/06/2012 at 01:00	PTV STATIONS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

CAILLOU #311

Thu, 09/06/2012 at 13:00	PTV STATIONS
Fri, 09/07/2012 at 01:00	PTV STATIONS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

CAILLOU #312

Fri, 09/07/2012 at 13:00	PTV STATIONS
Sat, 09/08/2012 at 01:00	PTV STATIONS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #102

Mon, 09/03/2012 at 08:30 PTV STATIONS; POTTERY BARN KIDS
Mon, 09/03/2012 at 20:30 PTV STATIONS; POTTERY BARN KIDS

09/10/2012 11:10:02
Performance Report

WNET KIDS
National Underwriting
Page 2
09/03/2012 -

09/09/2012

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

This program appeared 2 times between 09/03/2012 and 09/09/2012.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #103

Tue, 09/04/2012 at 08:30 PTV STATIONS; POTTERY BARN KIDS
Tue, 09/04/2012 at 20:30 PTV STATIONS; POTTERY BARN KIDS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #104

Wed, 09/05/2012 at 08:30 PTV STATIONS; POTTERY BARN KIDS
Wed, 09/05/2012 at 20:30 PTV STATIONS; POTTERY BARN KIDS
Sat, 09/08/2012 at 08:30 PTV STATIONS; POTTERY BARN KIDS
Sat, 09/08/2012 at 20:30 PTV STATIONS; POTTERY BARN KIDS

This program appeared 4 times between 09/03/2012 and 09/09/2012.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #106

Thu, 09/06/2012 at 08:30 PTV STATIONS; POTTERY BARN KIDS
Thu, 09/06/2012 at 20:30 PTV STATIONS; POTTERY BARN KIDS
Sun, 09/09/2012 at 08:30 PTV STATIONS; POTTERY BARN KIDS
Sun, 09/09/2012 at 20:30 PTV STATIONS; POTTERY BARN KIDS

This program appeared 4 times between 09/03/2012 and 09/09/2012.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #107

Fri, 09/07/2012 at 08:30 PTV STATIONS; POTTERY BARN KIDS
Fri, 09/07/2012 at 20:30 PTV STATIONS; POTTERY BARN KIDS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

CLIFFORD THE BIG RED DOG #101

Fri, 09/07/2012 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO
LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

CLIFFORD THE BIG RED DOG #115

Tue, 09/04/2012 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO
LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS
Sun, 09/09/2012 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO

LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

CLIFFORD THE BIG RED DOG #223

Mon, 09/03/2012 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO
LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

Sat, 09/08/2012 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO
LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

WNET KIDS

09/10/2012 11:10:02

National Underwriting

Performance Report

Page 3

09/03/2012 -

09/09/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

CLIFFORD THE BIG RED DOG #224

Wed, 09/05/2012 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO
LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

CLIFFORD THE BIG RED DOG #225

Thu, 09/06/2012 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO
LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

CYBERCHASE #113

Thu, 09/06/2012 at 06:30 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL
FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS;
THE VOLCKHAUSEN FAMILY

Thu, 09/06/2012 at 18:30 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL
FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS;
THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 09/03/2012 and 09/09/2012.

CYBERCHASE #204

Mon, 09/03/2012 at 06:30 CPB; INTEL FOUNDATION; KETTERING FAMILY
FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

Mon, 09/03/2012 at 18:30 CPB; INTEL FOUNDATION; KETTERING FAMILY
FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

Sat, 09/08/2012 at 06:30 CPB; INTEL FOUNDATION; KETTERING FAMILY
FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

Sat, 09/08/2012 at 18:30 CPB; INTEL FOUNDATION; KETTERING FAMILY
FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 4 times between 09/03/2012 and 09/09/2012.

CYBERCHASE #209

Wed, 09/05/2012 at 06:30 CPB; INTEL FOUNDATION; KETTERING FAMILY
FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY
Wed, 09/05/2012 at 18:30 CPB; INTEL FOUNDATION; KETTERING FAMILY
FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 09/03/2012 and 09/09/2012.

CYBERCHASE #502

Tue, 09/04/2012 at 06:30 ERNST & YOUNG, LLP; INTEL FOUNDATION; NSF;
NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY
Tue, 09/04/2012 at 18:30 ERNST & YOUNG, LLP; INTEL FOUNDATION; NSF;
NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY
Sun, 09/09/2012 at 06:30 ERNST & YOUNG, LLP; INTEL FOUNDATION; NSF;
NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY
Sun, 09/09/2012 at 18:30 ERNST & YOUNG, LLP; INTEL FOUNDATION; NSF;
NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 4 times between 09/03/2012 and 09/09/2012.

CYBERCHASE #707

Fri, 09/07/2012 at 06:30 CPB; DOROTHY & LEWIS CULLMAN; ERNST & YOUNG, LLP;
NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN
FAMILY
Fri, 09/07/2012 at 18:30 CPB; DOROTHY & LEWIS CULLMAN; ERNST & YOUNG, LLP;
NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN
FAMILY

This program appeared 2 times between 09/03/2012 and 09/09/2012.

09/10/2012 11:10:02 WNET KIDS
Performance Report National Underwriting
Page 4
09/03/2012 -
09/09/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

DANIEL TIGER'S NEIGHBORHOOD #101

Mon, 09/03/2012 at 13:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION
Tue, 09/04/2012 at 01:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION
Sat, 09/08/2012 at 13:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

Sun, 09/09/2012 at 01:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

This program appeared 4 times between 09/03/2012 and 09/09/2012.

DANIEL TIGER'S NEIGHBORHOOD #103

Tue, 09/04/2012 at 13:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION
Wed, 09/05/2012 at 01:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION
Sun, 09/09/2012 at 13:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION
Mon, 09/10/2012 at 01:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

This program appeared 4 times between 09/03/2012 and 09/09/2012.

DANIEL TIGER'S NEIGHBORHOOD #104

Wed, 09/05/2012 at 13:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION
Thu, 09/06/2012 at 01:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

This program appeared 2 times between 09/03/2012 and 09/09/2012.

DANIEL TIGER'S NEIGHBORHOOD #105

Thu, 09/06/2012 at 13:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION
Fri, 09/07/2012 at 01:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

This program appeared 2 times between 09/03/2012 and 09/09/2012.

DANIEL TIGER'S NEIGHBORHOOD #106

Fri, 09/07/2012 at 13:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR
VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;
THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

Sat, 09/08/2012 at 01:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

09/10/2012 11:10:02
Performance Report

WNET KIDS
National Underwriting
Page 5
09/03/2012 -

09/09/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

This program appeared 2 times between 09/03/2012 and 09/09/2012.

DINOSAUR TRAIN #112

Mon, 09/03/2012 at 09:30 PTV STATIONS
Mon, 09/03/2012 at 21:30 PTV STATIONS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

DINOSAUR TRAIN #113

Wed, 09/05/2012 at 09:30 PTV STATIONS
Wed, 09/05/2012 at 21:30 PTV STATIONS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

DINOSAUR TRAIN #114

Fri, 09/07/2012 at 09:30 PTV STATIONS
Fri, 09/07/2012 at 21:30 PTV STATIONS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

DINOSAUR TRAIN #219

Tue, 09/04/2012 at 09:30 PTV STATIONS
Tue, 09/04/2012 at 21:30 PTV STATIONS
Sat, 09/08/2012 at 09:30 PTV STATIONS
Sat, 09/08/2012 at 21:30 PTV STATIONS

This program appeared 4 times between 09/03/2012 and 09/09/2012.

DINOSAUR TRAIN #220

Thu, 09/06/2012 at 09:30 PTV STATIONS
Thu, 09/06/2012 at 21:30 PTV STATIONS
Sun, 09/09/2012 at 09:30 PTV STATIONS
Sun, 09/09/2012 at 21:30 PTV STATIONS

This program appeared 4 times between 09/03/2012 and 09/09/2012.

ELECTRIC COMPANY #101

Tue, 09/04/2012 at 17:30 AMERICAN GREETINGS; BEACH RESORTS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION
 Wed, 09/05/2012 at 05:30 AMERICAN GREETINGS; BEACH RESORTS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION
 Sun, 09/09/2012 at 17:30 AMERICAN GREETINGS; BEACH RESORTS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION
 Mon, 09/10/2012 at 05:30 AMERICAN GREETINGS; BEACH RESORTS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

This program appeared 4 times between 09/03/2012 and 09/09/2012.

09/10/2012 11:10:02 WNET KIDS
 Performance Report National Underwriting
 Page 6
 09/03/2012 -
 09/09/2012

Search Criteria: Underwriter: ALL Series: ALL

Program	Air Date & Time	Underwriter(s)
ELECTRIC COMPANY #102		

Wed, 09/05/2012 at 17:30 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION
 Thu, 09/06/2012 at 05:30 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

This program appeared 2 times between 09/03/2012 and 09/09/2012.

ELECTRIC COMPANY #103
 Thu, 09/06/2012 at 17:30 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION
 Fri, 09/07/2012 at 05:30 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

This program appeared 2 times between 09/03/2012 and 09/09/2012.

ELECTRIC COMPANY #310
 Mon, 09/03/2012 at 17:30 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION
 Tue, 09/04/2012 at 05:30 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION
 Fri, 09/07/2012 at 17:30 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION
 Sat, 09/08/2012 at 05:30 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION
 Sat, 09/08/2012 at 17:30 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION
 Sun, 09/09/2012 at 05:30 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

This program appeared 6 times between 09/03/2012 and 09/09/2012.

FRANNY'S FEET #109

Mon, 09/03/2012 at 16:00	THE ARTHUR VINING DAVIS FOUNDATIONS
Tue, 09/04/2012 at 04:00	THE ARTHUR VINING DAVIS FOUNDATIONS
Sat, 09/08/2012 at 16:00	THE ARTHUR VINING DAVIS FOUNDATIONS
Sun, 09/09/2012 at 04:00	THE ARTHUR VINING DAVIS FOUNDATIONS

This program appeared 4 times between 09/03/2012 and 09/09/2012.

FRANNY'S FEET #110

Tue, 09/04/2012 at 16:00	THE ARTHUR VINING DAVIS FOUNDATIONS
Wed, 09/05/2012 at 04:00	THE ARTHUR VINING DAVIS FOUNDATIONS
Sun, 09/09/2012 at 16:00	THE ARTHUR VINING DAVIS FOUNDATIONS
Mon, 09/10/2012 at 04:00	THE ARTHUR VINING DAVIS FOUNDATIONS

This program appeared 4 times between 09/03/2012 and 09/09/2012.

FRANNY'S FEET #111

Wed, 09/05/2012 at 16:00	THE ARTHUR VINING DAVIS FOUNDATIONS
Thu, 09/06/2012 at 04:00	THE ARTHUR VINING DAVIS FOUNDATIONS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

09/10/2012 11:10:02	WNET KIDS
Performance Report	National Underwriting
	Page 7
09/09/2012	09/03/2012 -

Search Criteria: Underwriter: ALL Series: ALL

Program	
Air Date & Time	Underwriter(s)

FRANNY'S FEET #112

Thu, 09/06/2012 at 16:00	THE ARTHUR VINING DAVIS FOUNDATIONS
Fri, 09/07/2012 at 04:00	THE ARTHUR VINING DAVIS FOUNDATIONS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

FRANNY'S FEET #113

Fri, 09/07/2012 at 16:00	THE ARTHUR VINING DAVIS FOUNDATIONS
Sat, 09/08/2012 at 04:00	THE ARTHUR VINING DAVIS FOUNDATIONS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

MARTHA SPEAKS #120

Mon, 09/03/2012 at 07:30	CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS
Mon, 09/03/2012 at 19:30	CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS
Sat, 09/08/2012 at 07:30	CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE

ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.
OF EDU. THRU PBS
Sat, 09/08/2012 at 19:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE
ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.
OF EDU. THRU PBS

This program appeared 4 times between 09/03/2012 and 09/09/2012.

MARTHA SPEAKS #121

Tue, 09/04/2012 at 07:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE
ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.
OF EDU. THRU PBS
Tue, 09/04/2012 at 19:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE
ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.
OF EDU. THRU PBS
Sun, 09/09/2012 at 07:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE
ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.
OF EDU. THRU PBS
Sun, 09/09/2012 at 19:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE
ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.
OF EDU. THRU PBS

This program appeared 4 times between 09/03/2012 and 09/09/2012.

MARTHA SPEAKS #122

Wed, 09/05/2012 at 07:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE
ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.
OF EDU. THRU PBS
Wed, 09/05/2012 at 19:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE
ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.
OF EDU. THRU PBS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

09/10/2012 11:10:02 WNET KIDS
Performance Report National Underwriting
Page 8
09/03/2012 -

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

MARTHA SPEAKS #123

Thu, 09/06/2012 at 07:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE
ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.
OF EDU. THRU PBS
Thu, 09/06/2012 at 19:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE
ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.
OF EDU. THRU PBS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

MARTHA SPEAKS #401

Fri, 09/07/2012 at 07:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE
ACADEMY; PTV STATIONS; THE ARTHUR VINING DAVIS FOUNDATIONS

Fri, 09/07/2012 at 19:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE
ACADEMY; PTV STATIONS; THE ARTHUR VINING DAVIS FOUNDATIONS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

MAYA & MIGUEL #101

Mon, 09/03/2012 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE
U.S. DEPT OF EDU. THRU PBS

Sat, 09/08/2012 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE
U.S. DEPT OF EDU. THRU PBS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

MAYA & MIGUEL #102

Tue, 09/04/2012 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE
U.S. DEPT OF EDU. THRU PBS

Sun, 09/09/2012 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE
U.S. DEPT OF EDU. THRU PBS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

MAYA & MIGUEL #103

Wed, 09/05/2012 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE
U.S. DEPT OF EDU. THRU PBS

MAYA & MIGUEL #104

Thu, 09/06/2012 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE
U.S. DEPT OF EDU. THRU PBS

MAYA & MIGUEL #105

Fri, 09/07/2012 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE
U.S. DEPT OF EDU. THRU PBS

PEEP AND THE BIG WIDE WORLD/POCOYO #213

Tue, 09/04/2012 at 14:00 NORTHRUP GRUMMAN FOUNDATION; NORTHRUP GRUMMAN
FOUNDATION; THE NATIONAL SCIENCE FOUNDATION; THE
NATIONAL SCIENCE FOUNDATION

Wed, 09/05/2012 at 02:00 NORTHRUP GRUMMAN FOUNDATION; NORTHRUP GRUMMAN
FOUNDATION; THE NATIONAL SCIENCE FOUNDATION; THE
NATIONAL SCIENCE FOUNDATION

Sun, 09/09/2012 at 14:00 NORTHRUP GRUMMAN FOUNDATION; NORTHRUP GRUMMAN
FOUNDATION; THE NATIONAL SCIENCE FOUNDATION; THE
NATIONAL SCIENCE FOUNDATION

Mon, 09/10/2012 at 02:00 NORTHRUP GRUMMAN FOUNDATION; NORTHRUP GRUMMAN
FOUNDATION; THE NATIONAL SCIENCE FOUNDATION; THE

09/03/2012 -

09/09/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

NATIONAL SCIENCE FOUNDATION

This program appeared 4 times between 09/03/2012 and 09/09/2012.

PEEP AND THE BIG WIDE WORLD/POCOYO #214

Wed, 09/05/2012 at 14:00 NORTHROP GRUMMAN FOUNDATION; NORTHROP GRUMMAN
FOUNDATION; THE NATIONAL SCIENCE FOUNDATION; THE

NATIONAL SCIENCE FOUNDATION

Thu, 09/06/2012 at 02:00 NORTHROP GRUMMAN FOUNDATION; NORTHROP GRUMMAN
FOUNDATION; THE NATIONAL SCIENCE FOUNDATION; THE

NATIONAL SCIENCE FOUNDATION

This program appeared 2 times between 09/03/2012 and 09/09/2012.

PEEP AND THE BIG WIDE WORLD/POCOYO #215

Thu, 09/06/2012 at 14:00 NORTHROP GRUMMAN FOUNDATION; NORTHROP GRUMMAN
FOUNDATION; THE NATIONAL SCIENCE FOUNDATION; THE

NATIONAL SCIENCE FOUNDATION

Fri, 09/07/2012 at 02:00 NORTHROP GRUMMAN FOUNDATION; NORTHROP GRUMMAN
FOUNDATION; THE NATIONAL SCIENCE FOUNDATION; THE

NATIONAL SCIENCE FOUNDATION

This program appeared 2 times between 09/03/2012 and 09/09/2012.

PEEP AND THE BIG WIDE WORLD/POCOYO #216

Fri, 09/07/2012 at 14:00 NORTHROP GRUMMAN FOUNDATION; NORTHROP GRUMMAN
FOUNDATION; THE NATIONAL SCIENCE FOUNDATION; THE

NATIONAL SCIENCE FOUNDATION

Sat, 09/08/2012 at 02:00 NORTHROP GRUMMAN FOUNDATION; NORTHROP GRUMMAN
FOUNDATION; THE NATIONAL SCIENCE FOUNDATION; THE

NATIONAL SCIENCE FOUNDATION

This program appeared 2 times between 09/03/2012 and 09/09/2012.

SID THE SCIENCE KID #136

Tue, 09/04/2012 at 11:30 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE

BOEING COMPANY; VINCI MOBILE LEARNING

Tue, 09/04/2012 at 23:30 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE

BOEING COMPANY; VINCI MOBILE LEARNING

Sun, 09/09/2012 at 11:30 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE

BOEING COMPANY; VINCI MOBILE LEARNING

Sun, 09/09/2012 at 23:30 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE

BOEING COMPANY; VINCI MOBILE LEARNING

This program appeared 4 times between 09/03/2012 and 09/09/2012.

SID THE SCIENCE KID #137

Wed, 09/05/2012 at 11:30 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE
BOEING COMPANY; VINCI MOBILE LEARNING
Wed, 09/05/2012 at 23:30 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE
BOEING COMPANY; VINCI MOBILE LEARNING

09/10/2012 11:10:02 WNET KIDS
Performance Report National Underwriting
Page 10
09/03/2012 -
09/09/2012

Search Criteria: Underwriter: ALL Series: ALL

Program	
Air Date & Time	Underwriter(s)

-----	-----
-----	-----

This program appeared 2 times between 09/03/2012 and 09/09/2012.

SID THE SCIENCE KID #138

Thu, 09/06/2012 at 11:30 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE
BOEING COMPANY; VINCI MOBILE LEARNING
Thu, 09/06/2012 at 23:30 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE
BOEING COMPANY; VINCI MOBILE LEARNING

This program appeared 2 times between 09/03/2012 and 09/09/2012.

SID THE SCIENCE KID #139

Fri, 09/07/2012 at 11:30 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE
BOEING COMPANY; VINCI MOBILE LEARNING
Fri, 09/07/2012 at 23:30 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS
FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE
BOEING COMPANY; VINCI MOBILE LEARNING

This program appeared 2 times between 09/03/2012 and 09/09/2012.

SID THE SCIENCE KID #201

Mon, 09/03/2012 at 11:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE
FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.
BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS
FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING
Mon, 09/03/2012 at 23:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE
FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.
BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS
FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

Sat, 09/08/2012 at 11:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE
FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.
BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS
FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING
Sat, 09/08/2012 at 23:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE
FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.
BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS
FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

This program appeared 4 times between 09/03/2012 and 09/09/2012.

SUPER WHY! #137

Wed, 09/05/2012 at 09:00 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S;
DEPARTMENT OF EDUCATION; PTV STATIONS
Wed, 09/05/2012 at 21:00 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S;
DEPARTMENT OF EDUCATION; PTV STATIONS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

SUPER WHY! #139

Thu, 09/06/2012 at 09:00 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S;
DEPARTMENT OF EDUCATION; PTV STATIONS
Thu, 09/06/2012 at 21:00 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S;
DEPARTMENT OF EDUCATION; PTV STATIONS
Sat, 09/08/2012 at 09:00 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S;
DEPARTMENT OF EDUCATION; PTV STATIONS
Sat, 09/08/2012 at 21:00 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S;
DEPARTMENT OF EDUCATION; PTV STATIONS

This program appeared 4 times between 09/03/2012 and 09/09/2012.

09/10/2012 11:10:02 WNET KIDS
Performance Report National Underwriting
Page 11
09/03/2012 -
09/09/2012

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

SUPER WHY! #140

Tue, 09/04/2012 at 09:00 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S;
DEPARTMENT OF EDUCATION; PTV STATIONS
Tue, 09/04/2012 at 21:00 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S;
DEPARTMENT OF EDUCATION; PTV STATIONS
Sun, 09/09/2012 at 09:00 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S;
DEPARTMENT OF EDUCATION; PTV STATIONS
Sun, 09/09/2012 at 21:00 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S;
DEPARTMENT OF EDUCATION; PTV STATIONS

This program appeared 4 times between 09/03/2012 and 09/09/2012.

SUPER WHY! #141

Fri, 09/07/2012 at 09:00 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S;
DEPARTMENT OF EDUCATION; PTV STATIONS
Fri, 09/07/2012 at 21:00 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S;
DEPARTMENT OF EDUCATION; PTV STATIONS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

SUPER WHY! #165

Mon, 09/03/2012 at 09:00 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S;
DEPARTMENT OF EDUCATION; PTV STATIONS
Mon, 09/03/2012 at 21:00 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S;
DEPARTMENT OF EDUCATION; PTV STATIONS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

THOMAS & FRIENDS #608

Mon, 09/03/2012 at 15:30 HARD ROCK RESORTS; ORAJEL
Tue, 09/04/2012 at 03:30 HARD ROCK RESORTS; ORAJEL
Sat, 09/08/2012 at 15:30 HARD ROCK RESORTS; ORAJEL
Sun, 09/09/2012 at 03:30 HARD ROCK RESORTS; ORAJEL

This program appeared 4 times between 09/03/2012 and 09/09/2012.

THOMAS & FRIENDS #609

Tue, 09/04/2012 at 15:30 HARD ROCK RESORTS; ORAJEL
Wed, 09/05/2012 at 03:30 HARD ROCK RESORTS; ORAJEL
Sun, 09/09/2012 at 15:30 HARD ROCK RESORTS; ORAJEL
Mon, 09/10/2012 at 03:30 HARD ROCK RESORTS; ORAJEL

This program appeared 4 times between 09/03/2012 and 09/09/2012.

THOMAS & FRIENDS #610

Wed, 09/05/2012 at 15:30 HARD ROCK RESORTS; ORAJEL
Thu, 09/06/2012 at 03:30 HARD ROCK RESORTS; ORAJEL

This program appeared 2 times between 09/03/2012 and 09/09/2012.

09/10/2012 11:10:02
Performance Report

WNET KIDS
National Underwriting
Page 12
09/03/2012 -
09/09/2012

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

THOMAS & FRIENDS #701

Thu, 09/06/2012 at 15:30 HARD ROCK RESORTS; ORAJEL
Fri, 09/07/2012 at 03:30 HARD ROCK RESORTS; ORAJEL

This program appeared 2 times between 09/03/2012 and 09/09/2012.

THOMAS & FRIENDS #702

Fri, 09/07/2012 at 15:30 HARD ROCK RESORTS; ORAJEL
Sat, 09/08/2012 at 03:30 HARD ROCK RESORTS; ORAJEL

This program appeared 2 times between 09/03/2012 and 09/09/2012.

WILD KRATTS #105

Mon, 09/03/2012 at 17:00 AGE OF LEARNING; CPB; PTV STATIONS
Tue, 09/04/2012 at 05:00 AGE OF LEARNING; CPB; PTV STATIONS
Sat, 09/08/2012 at 17:00 AGE OF LEARNING; CPB; PTV STATIONS
Sun, 09/09/2012 at 05:00 AGE OF LEARNING; CPB; PTV STATIONS

This program appeared 4 times between 09/03/2012 and 09/09/2012.

WILD KRATTS #106

Wed, 09/05/2012 at 17:00 AGE OF LEARNING; CPB; PTV STATIONS
Thu, 09/06/2012 at 05:00 AGE OF LEARNING; CPB; PTV STATIONS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

WILD KRATTS #107

Tue, 09/04/2012 at 17:00 AGE OF LEARNING; CPB; PTV STATIONS
Wed, 09/05/2012 at 05:00 AGE OF LEARNING; CPB; PTV STATIONS
Sun, 09/09/2012 at 17:00 AGE OF LEARNING; CPB; PTV STATIONS
Mon, 09/10/2012 at 05:00 AGE OF LEARNING; CPB; PTV STATIONS

This program appeared 4 times between 09/03/2012 and 09/09/2012.

WILD KRATTS #108

Thu, 09/06/2012 at 17:00 AGE OF LEARNING; CPB; PTV STATIONS
Fri, 09/07/2012 at 05:00 AGE OF LEARNING; CPB; PTV STATIONS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

WILD KRATTS #138

Fri, 09/07/2012 at 17:00 AGE OF LEARNING; CPB; PTV STATIONS
Sat, 09/08/2012 at 05:00 AGE OF LEARNING; CPB; PTV STATIONS

09/10/2012 11:10:02 WNET KIDS
Performance Report National Underwriting
Page 13
09/09/2012 09/03/2012 -

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

This program appeared 2 times between 09/03/2012 and 09/09/2012.

WORDGIRL #216

Mon, 09/03/2012 at 16:30	CHUCK E. CHEESE'S; PTV STATIONS
Tue, 09/04/2012 at 04:30	CHUCK E. CHEESE'S; PTV STATIONS
Sat, 09/08/2012 at 16:30	CHUCK E. CHEESE'S; PTV STATIONS
Sun, 09/09/2012 at 04:30	CHUCK E. CHEESE'S; PTV STATIONS

This program appeared 4 times between 09/03/2012 and 09/09/2012.

WORDGIRL #217

Tue, 09/04/2012 at 16:30	CHUCK E. CHEESE'S; PTV STATIONS
Wed, 09/05/2012 at 04:30	CHUCK E. CHEESE'S; PTV STATIONS
Sun, 09/09/2012 at 16:30	CHUCK E. CHEESE'S; PTV STATIONS
Mon, 09/10/2012 at 04:30	CHUCK E. CHEESE'S; PTV STATIONS

This program appeared 4 times between 09/03/2012 and 09/09/2012.

WORDGIRL #218

Wed, 09/05/2012 at 16:30	CHUCK E. CHEESE'S; PTV STATIONS
Thu, 09/06/2012 at 04:30	CHUCK E. CHEESE'S; PTV STATIONS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

WORDGIRL #220

Fri, 09/07/2012 at 16:30	CHUCK E. CHEESE'S; PTV STATIONS
Sat, 09/08/2012 at 04:30	CHUCK E. CHEESE'S; PTV STATIONS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

WORDGIRL #221

Thu, 09/06/2012 at 16:30	CHUCK E. CHEESE'S; PTV STATIONS
Fri, 09/07/2012 at 04:30	CHUCK E. CHEESE'S; PTV STATIONS

This program appeared 2 times between 09/03/2012 and 09/09/2012.

WORDWORLD #208

Mon, 09/03/2012 at 12:00	U.S. DEPARTMENT OF EDUCATION
Tue, 09/04/2012 at 00:00	U.S. DEPARTMENT OF EDUCATION
Sat, 09/08/2012 at 12:00	U.S. DEPARTMENT OF EDUCATION
Sun, 09/09/2012 at 00:00	U.S. DEPARTMENT OF EDUCATION

This program appeared 4 times between 09/03/2012 and 09/09/2012.

09/10/2012 11:10:02
Performance Report

09/09/2012

WNET KIDS
National Underwriting
Page 14
09/03/2012 -

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

WORDWORLD #209

Tue, 09/04/2012 at 12:00	U.S. DEPARTMENT OF EDUCATION
Wed, 09/05/2012 at 00:00	U.S. DEPARTMENT OF EDUCATION
Sun, 09/09/2012 at 12:00	U.S. DEPARTMENT OF EDUCATION
Mon, 09/10/2012 at 00:00	U.S. DEPARTMENT OF EDUCATION

This program appeared 4 times between 09/03/2012 and 09/09/2012.

WORDWORLD #210

Wed, 09/05/2012 at 12:00	U.S. DEPARTMENT OF EDUCATION
Thu, 09/06/2012 at 00:00	U.S. DEPARTMENT OF EDUCATION

This program appeared 2 times between 09/03/2012 and 09/09/2012.

WORDWORLD #211

Thu, 09/06/2012 at 12:00	U.S. DEPARTMENT OF EDUCATION
Fri, 09/07/2012 at 00:00	U.S. DEPARTMENT OF EDUCATION

This program appeared 2 times between 09/03/2012 and 09/09/2012.

WORDWORLD #212

Fri, 09/07/2012 at 12:00	U.S. DEPARTMENT OF EDUCATION
Sat, 09/08/2012 at 00:00	U.S. DEPARTMENT OF EDUCATION

This program appeared 2 times between 09/03/2012 and 09/09/2012.